

2026 Sponsorship Opportunities

Impact Awards Breakfast

April 16th - DoubleTree By Hilton, Reading

\$10,000 - Impact Awards Title Sponsor

- Tailored recognition & promotion throughout the year
- Featured in all promotional/media materials for the event
- Full page color ad featured on the inside cover of the program
- Special recognition during the event, including the opportunity to address the audience
- 2 gratis tables of 8 at the event

\$5,000 - Connections Sponsor

- Highlighted in all promotional/media materials for the event
- Full page ad featured prominently in the program
- 2 gratis tables of 8 at the event

\$2,500 - Opportunities Sponsor

- Includes all Second Chances Sponsor benefits, with a full page ad in the program and 1 gratis table of 8 at the event

\$1,500 - Second Chances Sponsor

- Includes all Partnerships Sponsor benefits, with 4 gratis seats at the event



\$1,000 - Partnerships Sponsor

- Includes all Hand-Up Sponsor benefits, with a ½ page ad in the program
- Promotion on social media & on our website
- 2 gratis seats at the event

\$500 - Hand-Up Sponsor

- ¼ page ad in the program
- Recognition during event

Career Fairs - March 9th & September 21st

\$5,000 - Career Fairs Title Sponsor

- Includes all Interview Room Sponsor benefits, with the business logo displayed throughout the Career Fair
- Featured in all promotional/media materials for the events

\$1,000 - Interview Room Sponsor

- Includes all Networking Sponsor benefits, with signage displayed throughout the Interview Room
- Highlighted in promotional/media materials for the events

\$500 - Networking Sponsor

- Employer table space
- Signage with business logo at the Coffee Bar
- Sponsor recognition on our social media and website, as well as in email marketing for the event



R3 Graduations & Alumni Dinners

- \$10,000 - All Graduations AND All Alumni Dinners
- \$2,500 - 5 Graduations OR 5 Alumni Dinners
- \$500 - 1 Graduation OR 1 Alumni Dinner

Every 10 weeks we host a graduation ceremony for the current cohort, as well as an alumni dinner for past and current clients to share their challenges and successes. Receive custom recognition at these events and on our social media!





Company _____
Contact Name _____
Phone _____
Email _____
Address _____

I am interested in the following sponsorship(s) in 2026:

Impact Awards Breakfast

- Impact Awards Title Sponsor \$10,000
- Connections Sponsor \$5,000
- Opportunities Sponsor \$2,500
- Second Chances Sponsor \$1,500
- Partnerships Sponsor \$1,000
- Hand-Up Sponsor \$500

Career Fairs

- Career Fairs Title Sponsor \$5,000
- Interview Room Sponsor \$1,000
- Networking Sponsor \$500

R3 Graduations and Alumni Dinners

- 1 Graduation \$500
- 1 Alumni Dinner \$500
- 5 Graduations \$2,500
- 5 Alumni Dinners \$2,500
- All 10 Graduations & Alumni Dinners \$5,000

Payment Options

- Check enclosed to Connections Work
- Please invoice me

Mail to: Connections Work, 19 N. 6th St., 4th Floor, Reading, PA 19601

Sponsorship deadline for Impact Awards Breakfast is March 13th

For more information contact Nikki Schnovel
484-260-3860 ext. 3927 or nschnovel@connectionswork.org